



ADAM H. PUTNAM  
COMMISSIONER

Florida Department of Agriculture and Consumer Services  
Division of Marketing and Development

**FLORIDA AGRICULTURAL PROMOTIONAL CAMPAIGN  
APPLICATION - SEAFOOD & AQUACULTURE  
"FRESH FROM FLORIDA"**

Section. 571.24 Florida Statutes  
Phone (850) 488-0163 Fax (850) 922-3671

Make Check or Money Order  
payable to FDACS and remit to:

Florida Department of Agriculture  
& Consumer Services  
P.O. Box 6700  
Tallahassee, Florida 32314-6700

**COMPANY CONTACT INFORMATION:**

Company Name: \_\_\_\_\_ Membership # \_\_\_\_\_  
(Will be assigned by the Division)

Mailing Address: \_\_\_\_\_ Zip: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ County: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Annual Sales: \_\_\_\_\_ No. of Employees: \_\_\_\_\_ No. of Business Locations: \_\_\_\_\_

Business License: \_\_\_\_\_ (Required for foodservice/restaurant member)

E-Mail Address: \_\_\_\_\_ Web Site Address: \_\_\_\_\_

**PRIMARY CONTACT:**

Mr/Mrs/Ms First Name: \_\_\_\_\_ MI: \_\_\_\_\_ Last Name: \_\_\_\_\_  
(circle one)

Title: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

**SECONDARY CONTACT:**

Mr/Mrs/Ms First Name: \_\_\_\_\_ MI: \_\_\_\_\_ Last Name: \_\_\_\_\_  
(circle one)

Title: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: (\_\_\_\_) \_\_\_\_\_

Fax: (\_\_\_\_) \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Org Code: 42 06 06 03 000  
EO: BF  
Object Code: 004088  
Fund Number: 2920001

# ANNUAL MEMBERSHIP FEE STRUCTURE

## **PRE PAID MEMBERSHIP**

A portion of your license fees support the program. There is no additional cost to you for membership. Please provide your current license number in the area appropriate:

(Please check all boxes that apply)

Wholesaler Saltwater Products Dealers License (s.370.07, F.S.)  
License Number \_\_\_\_\_

Saltwater Products Dealers License (s.370.06,F.S.)  
License Number \_\_\_\_\_

## **THIS COMPANY: (Check all that Apply)**

- Distributes Products:**     Locally                       Regionally                       Nationally                       Internationally
- Exports                       European Union (EU) Certified
- Sells Product On-Line To:     Wholesalers                       Consumers
- Ships By:                       Truck                       Rail                       Air                       Express Freight                       Ocean Freight

## **BENEFITS:**

- I would like to be added to the Restaurant/Retailer listing on website for consumers looking for Florida seafood.
- I would like to receive sEa-Notes (Electronic Newsletter of the Bureau of Seafood & Aquaculture Marketing).
- I would like to receive an e-mail advisory on when species are in season.
- I would like to receive information on upcoming Department sponsored trade events in which I can participate.
- I would like to receive Trade Leads, a listing of buyers looking for products.

## **As a member, I understand that:**

- The *Fresh from Florida* (FFF) and the *Fresh from Florida Seafood* (FFFS) identifier may be used on all fresh Florida agricultural products and Florida seafood/aquaculture by such persons, firms, associations or corporations who comply with the law as provided by Chapter 571, Florida Statutes.
- the *from Florida* (FF) and the *from Florida Seafood* (FFS) identifier may be used on Florida agricultural or Florida agricultural based products and Florida seafood/aquaculture that are not perceived as “fresh” products, including heat, frozen, or chemically treated products, by firms, associations or corporations who comply with the law as provided by Chapter 571, Florida Statutes.
- the *from Florida USA* (FF USA) identifier may be used on Florida agricultural or Florida agricultural based products or Florida seafood/aquaculture that are not perceived as “fresh” products, including heat, frozen, or chemically treated products, marketed internationally by firms, associations or corporations who comply with the law as provided by Chapter 571, Florida Statutes.
- In order to maintain the integrity of the program, it is recommended that the FFF, FF, FFFS and FFS identifiers be used on top quality products.
- The FFF and FF identifiers are registered symbols and are regulated by the Florida Department of Agriculture and Consumer Services.

**By signing this application, I agree to follow all guidelines of the Florida Agricultural Promotional Campaign (FAPC) as set forth in the membership requirements of which I have received a copy. All applications are subject to verification before being processed. The signee certifies the above information is correct.**

Signature: \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_

## **PAID MEMBERSHIP**

The annual cost of membership in this category is \$50. Please make your check payable to “Florida Department of Agriculture and Consumer Services”  
(Please check all boxes that apply)

- Seafood/Aquaculture Supporter     Processor (Aquaculture)  
 Industry Association                       Producer (Aquaculture)

## **NON-PAID MEMBERSHIP**

There is no cost for membership for these business types  
(Please check all boxes that apply)

- Food Service                       Restaurant  
 Retailer



Send application and required payment to:

Florida Department of Agriculture and Consumer Services, P.O. Box 6700, Tallahassee, Florida 32314-6700



Help us market your products!

Mail this form with your application to: Florida Department of Agriculture and Consumer Services P.O. Box 6700 Tallahassee, Florida 32314-6700

For more information please call: (850) 488-0163

Please provide a brief description of your business:

Four horizontal lines for business description.

Please check all commodity categories that apply:

Please place the following codes by your commodity to assure you receive trade leads for your products:

Table with 5 columns: Fresh: F, Frozen: FR, Value Added: VA, Live: L, Export: EX

FINFISH

- Amberjack, Ballyhoo, Black Bass, Bluefish, Blue Runner, Butterfish, Catfish, Farm-raised, Catfish, Wild, Cobia, Croaker, Drum, Black, Eel, Flounder, Grouper, Varieties, Grunt, Hogfish, Hybrid Striped Bass, Jack, Varieties, King Fish (Whiting), Ladyfish, Mackerel, King, Mackerel, Spanish, Mahi Mahi, Mullet, Black, Mullet, Silver, Permit, Pompano, Porgies, Rays, Sand Perch, Scad, Varieties, Seatrout, Varieties, Shark

- Shark Fins, Sheepshead, Snapper, Red, Snapper, Yellowtail, Snapper, Varieties, Spot, Swordfish, Tilapia (Nile Perch), Tilefish, Varieties, Triggerfish, Tuna, Bluefin, Tuna, Yellowfin, Tuna, Varieties, Tunny, Little (Bonito), Wahoo, Misc Industrial Fish, Other Finfish

SHELLFISH

- Clams (Farm-raised), Clams, (Wild), Clams, seed, Crab, Blue (Hard), Crab, Blue (Soft), Crab, Blue (Claws), Crab, Golden, Crab, Stone (Claws), Octopus, Oysters

- Shrimp, Varieties, Shrimp, Brown, Shrimp, Pink, Shrimp, Rock, Shrimp, Royal Red, Shrimp, White, Shrimp, Farm-Raised, Spiny Lobster, Squid, Other Shellfish

BAIT

- Bait, Varieties, Bait, Shrimp

OTHER

- Frog Legs, Jellyfish, Sponge (Pieces), Turtle, food

ALLIGATOR (Aquaculture & Wild)

- Leather Products, Food Products, Novelty Items, Skins

AQUATIC PRODUCTS (Aquaculture)

- Plants, Fresh, Plants, Marine, Turtles, Pet

MARINE ORNAMENTAL FISH

(Aquaculture) Please list: \_

TROPICAL FISH (Aquaculture)

Please list: \_

FRESHWATER POND STOCK

(Aquaculture)

- Bass, striped, Bass, hybrid-striped, Bass, FL largemouth, Bluegill, Bluegill, coppernose, Carp, triploid grass, Catfish, channel, Crappie, black, Mosquito fish, Sunfish, redear (shellcracker)

This company exports to the following countries:

Horizontal line for country information.