



ADAM H. PUTNAM  
COMMISSIONER

Florida Department of Agriculture and Consumer Services  
Division of Marketing and Development  
Bureau of Seafood and Aquaculture

**FLORIDA AGRICULTURAL  
PROMOTIONAL CAMPAIGN  
RETAIL AND RESTAURANT APPLICATION  
SEAFOOD AND AQUACULTURE  
"FRESH FROM FLORIDA"**

**Please return to:**

Florida Department of Agriculture  
and Consumer Services  
Bureau of Seafood and Aquaculture  
2051 East Paul Dirac Drive  
Tallahassee, Florida 32310-3760

You may also complete and submit  
online at [www.FL-Seafood.com/fapc/](http://www.FL-Seafood.com/fapc/)

Section 571.24, Florida Statutes  
Phone (850) 488-0163; Fax (850) 922-3671

Membership # \_\_\_\_\_  
(Assigned by Division)

**COMPANY CONTACT INFORMATION:**

Company Name: \_\_\_\_\_ D/B/A \_\_\_\_\_

Contact Name(s): \_\_\_\_\_

Street Address: \_\_\_\_\_  
(Number and Street) (City) (State) (Zip Code)

Telephone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Mailing Address: \_\_\_\_\_  
(If different than street address) Number & Street/ P. O. Box (City) (State) (Zip Code)

Telephone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Email Address: \_\_\_\_\_ Website Address: \_\_\_\_\_

There are no membership fees for retail, restaurant and food service. *(Please check all that apply.)*

- Restaurant  Food Service  Retailer  Retailer-Internet  Retailer-Storefront

Would you like your restaurant/retail market listed on our web site?  Yes  No

Would you like to be listed on the Florida Marketmaker website (<http://fl.marketmaker.uiuc.edu/>)?  Yes  No

**As a member, I understand:**

- The *Fresh from Florida Seafood* (FFFS) identifier may be used on all fresh Florida seafood and aquaculture products by such persons, firms, associations or corporations who comply with the law as provided by Chapter 571, Florida Statutes.
- The *From Florida Seafood* (FFS) identifier may be used on Florida seafood and aquaculture that are not perceived as "fresh," including heat, frozen or chemically treated products, by firms, associations or corporations who comply with the law as provided by Chapter 571, Florida Statutes.
- In order to maintain the integrity of the program, it is recommended the FFFS and FFS identifiers be used on top quality products.
- The FFFS and FFS identifiers are registered symbols and are regulated by the Florida Department of Agriculture and Consumer Services.

**By signing this application, I certify that the above information is correct and that I have received and agree to follow all guidelines of the Florida Agricultural Promotional Campaign**

Signature: \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_